

## **Privacy Policy – FitFlowCircle**

*Last updated: June 5, 2026*

---

### **1. Introduction**

This Privacy Policy explains how FitFlowCircle (“we”, “us”, “our”) collects, uses, and protects personal data submitted through our pre-launch landing page for the FitFlowCircle mobile health application.

By submitting your information on our landing page, you agree to the practices described in this Policy.

---

### **2. Who This Policy Applies To**

This Policy applies to:

- Performance coaches who register interest in our upcoming professional version of FitFlowCircle.
  - General members and users who sign up to be notified about app availability and downloads.
- 

### **3. Data We Collect**

When you submit a form on our landing page, we may collect the following personal data:

- First Name
- Last Name
- Professional Email Address

We do not intentionally collect sensitive health data, financial information, or other special categories of personal data through the landing page.

---

### **4. How We Use Your Data**

We use the personal data collected via the landing page solely for the following purposes:

- To send product updates about FitFlowCircle.
- To notify you about launch timelines, availability, and new features.
- To inform performance coaches about the upcoming professional version of FitFlowCircle.
- To manage and maintain our pre-launch contact list and communication preferences.

We do not use this data for unrelated marketing activities.

---

### **5. Legal Basis for Processing**

Depending on your location, our processing of your personal data is based on one or more of the following legal grounds:

- **Consent:** You voluntarily provide your details and agree to receive communications from us.
- **Legitimate Interests:** We have a legitimate interest in informing interested professionals and users about the development and launch of FitFlowCircle.

You may withdraw your consent at any time by following the unsubscribe instructions in our emails or by contacting us directly (see Section 10).

---

## 6. Data Sharing and Third Parties

We do **not** sell, rent, or trade your personal data to third parties.

We may share your data only with:

- **Service providers** who support our email delivery, hosting, or analytics, strictly for the purposes described in this Policy and under appropriate data protection agreements.
- **Legal or regulatory authorities** if required to comply with applicable laws, regulations, or legal processes.

All third parties are required to handle your data securely and in accordance with applicable data protection laws.

---

## 7. Data Security

We take appropriate technical and organizational measures to protect your personal data against:

- Unauthorized access
- Accidental loss or destruction
- Alteration or disclosure

While no system can be guaranteed to be 100% secure, we apply industry-standard safeguards to reduce the risk of unauthorized access or misuse.

---

## 8. Data Retention

We retain your personal data only for as long as necessary to:

- Provide you with product updates and launch notifications.
- Maintain our pre-launch and early-access communication lists.
- Comply with applicable legal, regulatory, or reporting obligations.

When your data is no longer required for these purposes, we will delete or anonymize it in a secure manner.

---

## 9. Your Rights

Depending on your jurisdiction, you may have some or all of the following rights regarding your personal data:

- **Access** – to request a copy of the personal data we hold about you.
- **Rectification** – to request correction of inaccurate or incomplete data.
- **Erasure** – to request deletion of your data, subject to legal obligations.
- **Restriction** – to request limitation of how we process your data.
- **Objection** – to object to certain types of processing, including direct marketing.
- **Data Portability** – to request a copy of your data in a structured, commonly used format.

To exercise any of these rights, please contact us using the details in Section 10. We may need to verify your identity before responding to your request.

---

## 10. Contact Us

If you have any questions about this Privacy Policy, or if you wish to exercise your data protection rights, please contact us at:

**FitFlowCircle – Privacy**

Email: [info@fitflowrecreation.com](mailto:info@fitflowrecreation.com)

---

## 11. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or product development.

When we make material changes, we will update the “Last updated” date at the top of this page. We encourage you to review this Policy periodically to stay informed about how we protect your data.